

Full Business Plan Template for a New Manufacturing Start-up

This business plan covers all necessary marketing, operational, HR, and financial aspects, which are essential in planning and smooth running of manufacturing plant. The purpose of this document is to guide entrepreneurs about the fiscal affairs and main issues, which need to be addressed before the plant set up. The report will include the following headings:

Table of content:

Marketing:

- Introduction
- Marketing Scope
- Marketing Strategies
- Sales and Distribution
- Future outlook

Operations:

- Process Description
- Process Flow chart
- Supply Chain
- Procurement

Financials:

- Cost of Project (COP)
- Particulars of Land
- Particulars of Building
- Particulars of Plant & Machinery (P & M)
- Particulars of Furniture & Fixtures (F & F)
- Particulars of Misc. Fixed Assets (Misc. FA)
- Particulars of Pre-Operative Expenses (Pre. Exp)
- Estimates of Working Capital Requirements
- Calculation of Depreciation
- Calculation of Interest
- Raw Material Requirement Chart
- Statement of Production Expenses
- Salary and Wages Chart

- Details of Sales Chart
- Details of Administrative Expenses Chart
- Cost per piece
- Profitability Statement
- Projected Cash Flow Statements
- Projected Balance Sheet
- Calculation of DSCR
- Breakeven point (BEP)

HR:

- Staff selection criteria
- Segregation of employee
- Salary and Wages
- Incentive plans

For more information about WBTS Pvt. Ltd, please visit our website at www.wikasta.com, or e-mail us at info@wikasta.com, or contact us at our office at 91+141-4046127.