

SAMPLE REPORT

Lubricant Market Study: Algeria



POLITICAL AND ECONOMIC BACKGROUND

Algeria is situated in North Africa and has a strategic location for trading purpose from Europe union. As per the World Bank data, Algeria comes into developing economy and is expected to grow at high rate. It has xth largest reservoir of natural gas, and it is the xth largest exporter in the world. Algeria got independence in 1962 after being ruled by France for more than a century. The growth rate of Algeria is higher than its neighboring countries in Middle East and North Africa. The Algerian economy grew by x% in 20xx in compare to y% in the previous year. This growth is because of the increase in demand of oil and gas, in the international market. According to (African Economic Outlook), the economy of the country is projected to grow at x % in 20xx, followed by y% in 20xx. Since the economy of Algeria is highly dependent on the Natural gas and Oil exports, the real challenge of the country is to diversify its economic sources.

Table : Key Economic Indicators of Algeria

Economic indicator	20XX	20XX	20XX	20XX	20XX	20XX
GDP, USD billion-a	xx	xx	xx	xx	xx	xx
GDP annual change, %-b	y	y	y	y	y	y

Total Vehicles
(Africa)

Total Vehicles
(World,
1000's)

Base stock Manufacturing

Base stocks are mineral (petroleum) oils with additives used in the process of manufacturing lubricants. These base stocks are derived from crude oils and Algeria is known for [REDACTED] and [REDACTED] crude oil. Algeria has a strong upstream and downstream sector but still there is a lot of potential for further advancement. In 20xx total oil supply for the country is recorded as yy thousand barrels per day, which is x% of total oil supply of Africa and y% of the world. Total consumption of petroleum products increased to almost xxx% from 19yy to 20yy.

OVERALL LUBRICANTS DEMAND

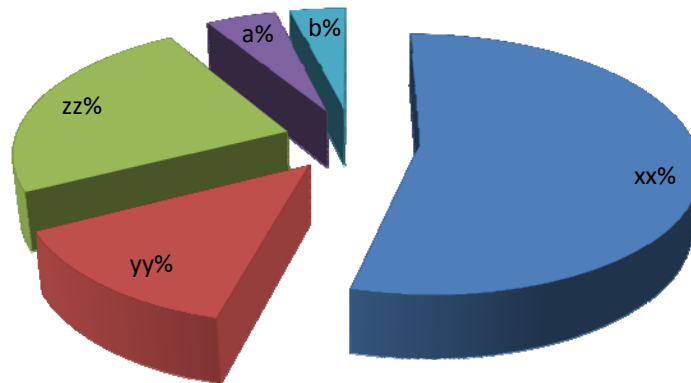
Algeria has a world share of x percent of lubricants consumption for non-energy uses and ranks y in the world. Demand for finished lubricant in African market has been estimated at x m tons annually, which is y percent of the global market. The entire lubricant market is fragmented in Africa, and xx percent of the demand is accounted by the major countries, namely [REDACTED].

Table : Lubricant Consumption for non-energy uses (in '000 metric tons for 200x)

Country	Egypt	Algeria	Morocco	Libya	Sudan
Consumption	xxx	yyy	zz	aa	bb

Lubricant Consumption ('000 metric tons)

■ Egypt ■ Morocco ■ Algeria ■ Libya ■ Sudan



COMMERCIAL AUTOMOTIVE LUBRICANTS

The report will provide the details of the commercial automotive lubricants in below mentioned headings with respect to the Algeria:

- Applications
- Performance Specification
- Demand
- Major Suppliers
- Channel of Distribution
- Packaging
- Market development

CONSUMER AUTOMOTIVE LUBRICANTS

The report will provide the details of the consumer automotive lubricants in below mentioned headings with respect to the Algeria:

- Applications
- Performance Specification

- Demand
- Major Suppliers
- Channel of Distribution
- Packaging and promotion
- Market development

INDUSTRIAL LUBRICANTS

The report will provide the details of the industrial automotive lubricants in below mentioned headings with respect to the Algeria:

- Applications
- Performance Specification
- Demand
- Major Suppliers
- Channel of Distribution
- Packaging
- Market development

The petroleum products (including lubricants) are expected to grow at a rate of x percent p.a. for the period 20xx to 20yy and at x percent p.a. for the period 20xx to 20yy. The refining capacity of developing countries will accelerate in the coming years. Country's growing mining and construction sector, improving agriculture sector, surely makes it a potential market for different types of lubricants. Algeria's supportive policies have also encouraged multinational companies to invest and exploit opportunities in Algeria.